

Join us at Grand Hall at Zeche Zollverein in Essen, Germany, for the EBW Awards 2026

Zeche Zollverein

WHERE VISION SHINES

EBW AWARDS 2026: AN ICONIC EVENING AT AN ICONIC LOCATION

The countdown to the [European Bridal Week Awards 2026](#) has officially begun, and we are delighted to reveal the extraordinary setting for this year's celebration.



On Sunday, 29 March 2026, the international bridal and fashion community will gather for an unforgettable awards night at the **Grand Hall at Zeche Zollverein** in Essen, Germany.

Doors will open at 19:00, with a welcome drinks reception followed by a three-course dinner, and the prestigious awards ceremony begins.

Set within the UNESCO World Heritage Site of Zeche Zollverein in Essen, Germany, the Grand Hall offers a breathtaking fusion of industrial Bauhaus architecture and contemporary event design. With its striking atmosphere, rich cultural history and state-of-the-art facilities, it provides the perfect backdrop for an evening dedicated to creativity, craftsmanship and excellence in the bridal industry.

CELEBRATING THE BEST OF THE INDUSTRY

As part of [European Bridal Week](#), taking place from 28 – 30 March 2026 at Messe Essen, Germany, the [EBW Awards](#) will once again shine a spotlight on exceptional talent across seven categories – from design and innovation to customer service and marketing.

What makes the [EBW Awards](#) truly unique is their voting process: the winners are chosen by retailers. Every exhibiting company is automatically nominated, while registered visiting stores have the exclusive right to vote online, ensuring the awards reflect the authentic voice of the industry. Stores find the [EBW Awards online voting tool](#) automatically when [registering for EBW](#).



Please note: Votes are collected by store; each store can only vote once per award category. Voting is possible for store owners and directors.

LIVE ON STAGE: PINK PANTA RETURNS



Adding to the celebratory atmosphere, we are excited to welcome back **Pink Panta**, who will once again bring their dynamic live performance to the [EBW Awards](#) stage.

Their high-energy sound guarantees an evening that goes beyond recognition, and turns into a true celebration.

JOIN US FOR AN EVENING TO REMEMBER

[Tickets](#) for the [EBW Awards 2026](#) are now available to book. Join us for an evening of inspiration, connection and celebration in one of Germany's most iconic event locations, alongside industry leaders, designers, suppliers and retailers from around the world.



We look forward to celebrating with you – in style, in Essen, Germany, and at the heart of the bridal industry.



EUROPEAN
BRIDAL
WEEK

Because Passion Unites Us



EMBRACING
THE ARTISTRY
OF BRIDAL

28 - 30 March 2026
Messe Essen, Germany