

Maggie Sottero, Sottero & Midgley, and Rebecca Ingram bring cinematic bridal fashion to EBW

Maggie Sottero

# MODERN BRIDAL MOOD

## MAGGIE SOTTERO SHINES AT EBW 2026

**Maggie Sottero** will take centre stage at [European Bridal Week](#) in Essen, Germany, presenting the highly anticipated Fall 2026 collections to an international audience of retailers and boutique owners. As one of Europe's leading B2B bridal trade shows, [EBW](#), taking place from 28 - 30 March 2026, offers a unique platform to experience the artistry, craftsmanship, and storytelling that have made Maggie Sottero a favourite among discerning brides worldwide. This season, the collections showcase a spectrum of modern dark romance, perfectly aligned with the sophisticated tastes of today's European market.

The Fall 2026 programme, titled *Lost in Reverie – Mood, Magic, and Modern Myth*, explores a world of velvet shadows, candlelit shimmer, and melodic textures, creating gowns that are equally seductive and ethereal. Together, the three labels form a constellation of beauty, with designs that command attention, glow against dramatic backdrops, and whisper through the imagination of every bride.

## MAGGIE SOTTERO



The signature Maggie Sottero Fall 2026 collection delves into the depths of dark romance. Textures feel intimate and atmospheric, from elegant lace that whispers to tulle that pools dramatically. Vintage-inspired silhouettes glow under light, balancing softness with structure, and shadow with shine. Each gown is designed to celebrate brides at their most expressive, cinematic moments.

## SOTTERO AND MIDGLEY

Drawing inspiration from Renaissance opulence and whispered fairytales, the Sottero and Midgley Fall 2026 collection offers bold, sculptural designs with rich fabrics, decadent beadwork, and sultry lace. These gowns pulse with emotion and intensity, providing buyers with statement pieces that combine drama, sophistication, and contemporary edge.



## REBECCA INGRAM



Rebecca Ingram brings airy, bohemian elegance to the Fall 2026 season. Ethereal tulle, delicate floral appliques, and flowing silhouettes create effortlessly romantic gowns that capture a dreamy, enchanted aesthetic. Designed for modern brides seeking soft sophistication, these designs combine weightless movement with timeless style.

## MEET THE CREATORS, SEE THE CRAFT

CEO and Creative Director Kelly Midgley, along with Lead Designer Edric Woo, will be present in Essen to share insights, highlight standout pieces, and showcase the craftsmanship behind these highly anticipated collections. [EBW](#) 2026 is the ideal setting to discover the artistry, emotion, and contemporary elegance that define the Fall 2026 collections and to connect with the team behind these internationally celebrated brands.

At [EBW](#) 2026, Maggie Sottero will bring the Fall 2026 collections to life on the runway at the [EBW](#) Fashion Shows, allowing buyers to experience each gown's movement and shimmer up close. This presentation offers retailers a unique opportunity to explore the full Maggie Sottero vision, from detailed craftsmanship and couture-inspired silhouettes to modern, market-ready designs.



Don't miss this opportunity to explore the Fall 2026 Maggie Sottero, Sottero and Midgley, and Rebecca Ingram collections at [European Bridal Week](#) 2026!



EUROPEAN  
BRIDAL  
WEEK  
*Because Passion Unites Us*



EMBRACING  
THE ARTISTRY  
OF BRIDAL

28 - 30 March 2026  
Messe Essen, Germany