

Elizabeth Passion meets Madame a dit oui

Elizabeth Passion



TWO ICONS, ONE STAGE

DISCOVER POLISH CRAFTSMANSHIP AND FRENCH FLAIR AT EBW 2026

At [European Bridal Week](#), taking place from 28 - 30 March 2026 at Messe Essen, Germany, we are delighted to showcase **Elizabeth Passion**, a luxury Polish bridal brand renowned for timeless elegance, contemporary sophistication, and meticulous craftsmanship. Guided by the values of love, passion, and timeless elegance, the brand creates gowns that celebrate the individuality of every bride, offering designs that range from classic refinement to modern, fashion-forward silhouettes.



At [European Bridal Week](#), Elizabeth Passion will present around 200 gowns; the “Elizabeth” collection, established in 1981, features intricate lace and 3D appliques that bring depth and romance to each gown. “My Dream”, launched in 2018, is dedicated to plus-size brides, combining flattering silhouettes with exquisite detailing.

And the “Aura” line, introduced in 2024, celebrates modern, ethereal elegance with lightweight fabrics, refined lines, and a conscious approach to design.

Designed and crafted in Konin, Poland, under the direction of Grażyna Żywioł, each gown is made with the finest materials and careful attention to detail, offering sizes from 32 to 60 and featuring versatile silhouettes, detachable elements, and subtle embellishments that allow brides to express their personal style.



MADAME A DIT OUI: VERSATILE STYLE FOR TODAY’S BRIDE

Renowned for its refined, innovative, and approachable style, the French label **Madame a dit oui**, blends modern boho romance with timeless sophistication, offering gowns and accessories that celebrate individuality and versatility.

Founded in 2018 by designer Coralie Denis, at [EBW](#) Madame a dit oui will present its full collection, featuring signature A-line silhouettes, fuller skirts, and fitted styles, complemented by detachable sleeves, capes, lace trains, and mix-and-match separates.



Short dresses and versatile pieces respond to the growing demand for two-dress weddings, allowing brides to effortlessly transition from ceremony to celebration. Crafted in the South of France from crêpe, mousseline, and lace, the collection is offered in sizes 34 to 52, with select customisations available to make each gown uniquely personal.

At [EBW](#), Madame a dit oui will showcase the creative vision of designer Coralie Denis, whose hands-on approach ensures each gown combines artistry with wearability. The collection reflects the brand’s dedication to elegant innovation, from subtle couture details to thoughtful adaptability, giving brides not just a dress, but a curated experience.



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