

Shaping the Future of Bridal Fashion



EUROPEAN BRIDAL WEEK HONOURED AT THE GERMAN BUSINESS AWARDS

The organisers of [European Bridal Week](#) are delighted to share that [European Bridal Week](#) has been awarded “Best International Bridal Trade Platform 2025” at the prestigious German Business Awards, hosted by EU Business News.



This accolade recognises [EBW](#)'s ongoing commitment to innovation, collaboration, and providing an international platform where designers, retailers, manufacturers, and industry professionals come together to connect, showcase, and grow. It is a celebration not only of [EBW](#) itself, but of the entire global bridal community that continues to make this platform a place of inspiration, creativity, and meaningful opportunities.

Reflecting on this honour, Siegrid Hampsink, Event Director of [European Bridal Week](#), said: “This award recognises the passion, dedication, and resilience of the global bridal industry. [European Bridal Week](#) has always been about creating opportunities for connection and growth, and we are grateful to be able to support the industry in this way.”

Andrew Lookman, CEO of United Fairs, added: “Receiving this award is a testament to the hard work of our team, our partners, and the incredible professionals who believe in this platform. It motivates us to continue delivering events that inspire, connect, and foster growth across the bridal sector worldwide.”



The [EBW](#) team thanks EU Business News, the jury, and all exhibitors, visitors, and partners who make [EBW](#) possible.

EXPERIENCE EXCELLENCE AT EUROPEAN BRIDAL WEEK

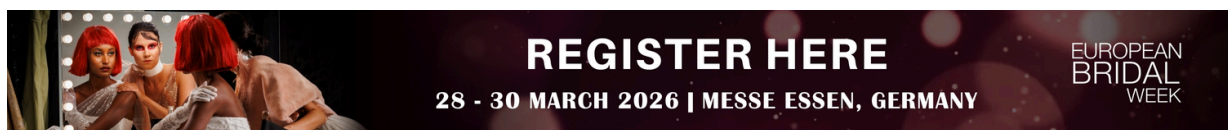
As always, [European Bridal Week](#) continues to be a place where the bridal industry comes alive. From the runway shows to the curated exhibition and meet-and-greet sessions, every moment offers inspiration and insight into the trends shaping the future of bridal and fashion.

The [EBW Awards Gala](#), taking place on Sunday, 29 March 2026, remains one of the most anticipated highlights of European Bridal Week. Join us for a glamorous evening celebrating creativity, excellence, and the talented individuals behind the world's most inspiring bridal brands, and enjoy a night of recognition, networking, and unforgettable moments.



JOIN US IN ESSEN

Join us from 28 - 30 March 2026 at Messe Essen, Germany, to experience the creativity, innovation, and celebration that define [European Bridal Week](#). [Register now](#) and don't miss out on discovering stunning new collections on the world-class stage of [EBW](#).



EUROPEAN
BRIDAL
WEEK
Because Passion Unites Us



EMBRACING
THE ARTISTRY
OF BRIDAL

28 - 30 March 2026
Messe Essen, Germany