

Celebrating Innovation and Elegance at EBW 2026



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ELLIS BRIDALS AND KELSEY ROSE AT EBW 2026

With preparations for [European Bridal Week](#) 2026 already in full swing, excitement continues to build as we prepare to welcome the world's most inspiring bridal fashion voices to Messe Essen in Germany from 28 – 30 March 2026. As the collections for the new season take shape, [EBW](#) remains the essential meeting point for creativity, craftsmanship, and industry connection, where trends are launched, partnerships are strengthened, and the future of bridal fashion begins.



Among the distinguished designers presenting their new collections at [EBW](#) 2026 is British design house Ellis Bridals, bringing fresh inspiration, refined craftsmanship, and contemporary elegance to the stage. Their presence promises to be a true highlight of the exhibition, with stunning new designs that reflect the evolving spirit of modern bridalwear.

ELLIS BRIDALS – TIMELESS DESIGN WITH A MODERN SIGNATURE

Known for refined elegance and a deep commitment to craftsmanship, Ellis Bridals returns to [EBW](#) with a collection shaped by luxurious fabrics, sculptural silhouettes, and meticulous detailing.

Expect gowns crafted in rich Mikado, soft satin, and structured crepe, beautifully balanced with delicate lacework, dramatic corsetry, and striking draping. Architectural ballgowns, sleek fitted styles, and modern A-lines create a harmonious blend of structure and softness, offering brides an elevated look that celebrates confidence, comfort, and movement.



KELSEY ROSE – FRESH, VERSATILE AND EFFORTLESSLY STYLISH

The latest pieces from the Kelsey Rose collection deliver a bold and modern perspective on bridal style, ideal for fashion-forward brides seeking individuality and versatility. Expect relaxed A-lines and minimalist slip silhouettes crafted from chiffon, tulle, soft lace, and lightweight jacquards.



Thoughtful details and transformable styling elements allow modern brides to tailor their look to every moment – from ceremonial grace to evening celebration. These designs are perfect for city weddings, destination celebrations, and brides who embrace effortless elegance; this collection offers a contemporary interpretation of bridal couture.

KEY TRENDS FOR THE 2027 SEASON

The collections being unveiled at [European Bridal Week](#) 2026 mark an exciting new chapter in bridal fashion. Across the season, expect to see trends that harmonise structure and fluidity, showcasing silhouettes that flatter and empower. At [EBW](#), designers continue to explore understated luxury, artistic detailing, and personal expression, reflecting the needs of brides who seek beauty, individuality, and versatility in equal measure.



JOIN US IN ESSEN

We are delighted to welcome Ellis Bridals and Kelsey Rose to [European Bridal Week](#) 2026, where they will present their latest vision for the future of bridal fashion alongside leading international designers. [Register now](#) and don't miss out on discovering their stunning new collections on the world-class stage of [EBW](#).

