

EBW Visitor Registration Is Now Open

THE EBW AWARDS ARE BACK

CELEBRATING CREATIVITY AND CRAFTSMANSHIP - BECAUSE EXCELLENCE DESERVES TO SHINE

After the tremendous success of 2024 and the overwhelming response from the industry, the [European Bridal Week Awards](#) are returning to Essen, Germany, as part of [European Bridal Week](#) 2026, taking place from 28–30 March 2026 at Messe Essen, Germany.



This unforgettable [EBW Awards](#) evening on Sunday, 29 March 2026, will once again honour the creativity, innovation, and passion that define the bridal and fashion industry. The [EBW Awards](#) shine a spotlight on excellence and celebrate the people and brands who continually raise the bar in quality, design, and service.



The EBW Award Categories

- Best Bridal Supplier Award
- Best Eveningwear/Prom Supplier Award
- Best Menswear Supplier Award
- Best Accessories Supplier Award
- Best Commercial Designer Award
- Best Customer Service Supplier Award
- Best Marketing Campaign Supplier Award

What makes the EBW Awards truly stand out?

The [EBW Awards](#) are the only awards in the bridal industry where retailers decide who wins. Every exhibiting company at [European Bridal Week](#) 2026 is automatically a nominee, and registered visiting stores have the exclusive opportunity to cast their votes through the official [EBW Awards](#) online voting tool. Each store can vote once per award category, ensuring that every voice counts equally.

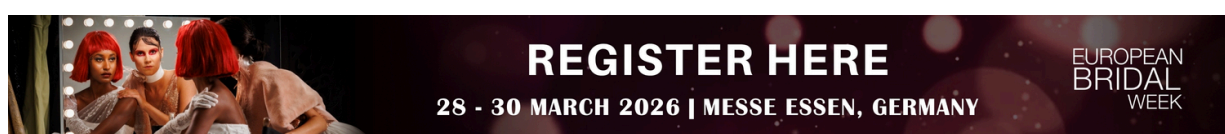
Ready to Vote?

If you're already registered as a visitor, you'll find the [EBW Awards](#) voting tool directly on your registration page. Haven't registered yet? Simply [sign up](#) to visit [EBW](#) 2026 – the voting access will be automatically linked to your registration.



VISITOR REGISTRATION IS NOW LIVE

Don't miss the chance to be part of Europe's leading bridal fashion event. [Register today](#) for free, experience three inspiring days of trends, networking, and innovation, and play your part in deciding the winners of the [EBW Awards](#) 2026.



EUROPEAN
BRIDAL
WEEK
Because Passion Unites Us



EMBRACING
THE ARTISTRY
OF BRIDAL

28 - 30 March 2026
Messe Essen, Germany