

EBW Visitor Registration Opens Next Week

# THE FASHION REVOLUTION

## WE MOVE BRIDAL FASHION FORWARD

At [European Bridal Week](#), the bridal revolution isn't coming back — it never left.

Here, creativity never sleeps and inspiration never stands still. Every gown, every runway, every connection made on the show floor contributes to shaping the future of bridal fashion.



[EBW](#) is where artistry meets innovation; where designers, manufacturers, and retailers come together to celebrate what's next in bridal. We build on the foundations that define our industry, honouring its timeless beauty while embracing modern craftsmanship, bold design, and the spirit of individuality.

We don't bring the past back. We move bridal fashion forward, unveiling what's new, what's trending, and what the market truly desires.

At [European Bridal Week](#), we don't just follow the rhythm of the industry — we set it.



**European Bridal Week 2026**

**28 - 30 March 2026 | Messe Essen, Germany**

Mark these dates in your diary, and don't miss the chance to experience the heartbeat of bridal fashion.

## VISITOR REGISTRATION OPENS SOON

Get ready to join the most inspiring bridal fashion event of the year. Visitor registration for [EBW](#) 2026 opens at the beginning of the coming week. Be among the first to secure your ticket and step into a world where innovation meets beauty, and where the global bridal industry comes together to celebrate "[Embracing the Artistry of Bridal](#)".

**Stay tuned for the registration link on the [EBW](#) website – coming soon!**

EUROPEAN  
BRIDAL  
WEEK  
*Because Passion Unites Us*



**EMBRACING  
THE ARTISTRY  
OF BRIDAL**

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