

Thank you for an incredible edition of European Bridal Week 2026

THANK YOU FOR JOINING OUR WORLD

GLOBAL GROWTH AND STRONG CONNECTIONS

What an incredible edition of [European Bridal Week](#) 2026! With visitors from 54 countries and a remarkable growth in attendance, [EBW](#) continues to grow as a key international platform for the bridal industry.



As Northern Europe's largest B2B show for the bridal sector, [European Bridal Week](#) 2026 has successfully concluded, marking another outstanding edition for the global bridal industry.

EBW FASHION SHOWS: A NEW CONCEPT THAT CAPTIVATED

One of the standout highlights of [EBW](#) 2026 was the introduction of a new [EBW Fashion Show](#) concept. Designed to bring the runway closer to the audience, the [Fashion Shows](#) created an immersive experience where visitors could appreciate every detail, movement, and craftsmanship of the dresses up close.



The response was overwhelmingly positive. The [EBW Fashion Shows](#) were completely full, with demand exceeding capacity to such an extent that additional guests had to be turned away. Visitors were not just spectators but felt like active participants, fully immersed in the artistry and emotion of bridal fashion.

EBW AWARDS 2026: A NIGHT TO CELEBRATE THE INDUSTRY



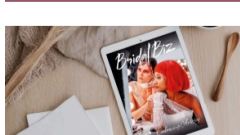
The [EBW Awards](#), held on Sunday evening in the Grand Hall at Zeche Zollverein, were a resounding success. The event brought the industry together in a celebratory atmosphere, honoring excellence, innovation, and dedication across the bridal sector.

Congratulations to this year's EBW Award Winners!

Best Marketing Campaign Supplier Award - Justin Alexander
 Best Customer Service Supplier Award - Diane Legrand
 Best Accessories Supplier Award - Bianco Evento
 Best Menswear Supplier Award - Manzetti
 Best Eveningwear/Prom Supplier Award - Christian Koehlert
 Best Commercial Designer Award - Randy Fenoli Bridal
 Best Bridal Supplier Award - Très Chic Bridal Wear
 Honour of Lifetime Achievement Award - Brian Kuipers, Très Chic Bridal Wear

LOOKING AHEAD TO EBW 2027

"[European Bridal Week](#) continues to evolve with the needs of the industry. Seeing such strong international engagement, full [Fashion Show](#) formats, and meaningful conversations across all levels confirms that [EBW](#) remains a vital meeting point for business, creativity, and connection," said Event Director Siegrid Hampsink. "Looking ahead, [EBW](#) will continue to strengthen the industry as an independent platform, fostering growth, innovation, and collaboration across the global bridal community as it prepares for **03 - 05 April 2027**."



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EUROPEAN BRIDAL WEEK

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Because Passion Unites Us



EMBRACING THE ARTISTRY OF BRIDAL

28 - 30 March 2026
 Messe Essen, Germany