

Two Major Awards Confirm EBW's Leading Position in the Bridal Industry



EBW WINS GLOBAL WEDDING AWARDS

EUROPEAN BRIDAL WEEK HONOURED AT GLOBAL WEDDING AWARDS 2026

Following the successful completion of [European Bridal Week 2026](#), the trade exhibition has been further recognised on an international level, receiving two prestigious accolades at the LUXlife Global Wedding Awards 2026:

Best Bridal Industry Trade Event 2026 – Europe
Bridal Trade Platform of the Year 2026



This recognition highlights [European Bridal Week's](#) continued impact as a leading international meeting point for the bridal industry, bringing together brands, buyers and professionals from across the globe in Essen, Germany. The awards, presented by LUXlife Magazine, celebrate excellence and innovation across the global wedding sector, recognising businesses and organisations that contribute significantly to the development and success of the industry.

As Awards Coordinator Kaven Cooper noted, it is an honour to recognise companies that continue to inspire and shape the industry; a sentiment that strongly reflects the role and evolution of [European Bridal Week](#) within the global bridal landscape.

A STRONG YEAR FOR EUROPEAN BRIDAL WEEK

The awards build on the success of the 2026 edition of [European Bridal Week](#), which once again demonstrated its strength as a key platform for connection, exchange and business development within the international bridal community. With a growing number of exhibitors and visitors from around the world, the event continues to reinforce its position as a central hub for the industry, combining commercial opportunities with inspiration, innovation and meaningful personal interaction.



Siegfried Hampsink-Gosso, Event Director of [European Bridal Week](#), commented: “Receiving this recognition as Best Bridal Industry Trade Event 2026 – Europe and Bridal Trade Platform of the Year 2026 is a wonderful confirmation of the work and passion that goes into [European Bridal Week](#). Our goal has always been to create a platform where the industry can come together, connect and move forward collectively. These awards reflect the strength of our community and the trust our partners place in us.”

This recognition further underlines [European Bridal Week's](#) role as a driving force within the industry; a platform where relationships are built, ideas are exchanged and the future of bridal continues to evolve.

Andrew Lookman, CEO of United Fairs, the organisers of [European Bridal Week](#), added: “We are incredibly proud to see [European Bridal Week](#) recognised on an international stage. These awards underline the importance of strong, well-curated trade platforms in today's evolving market. The success of [EBW](#) is built on collaboration, innovation and the commitment of the entire industry, and we are excited to continue this journey together.”



Building on this continued success and international recognition, [European Bridal Week](#) will return to Messe Essen in Germany from 03 - 05 April 2027.



EUROPEAN BRIDAL WEEK
Because Passion Unites Us



EMBRACING THE ARTISTRY OF BRIDAL

Save the Date
 03 - 05 April 2027
 Messe Essen, Germany