

EBW Fashion Shows 2026 – Crafted to Inspire



EBW - WHERE FASHION LIVES

THE RUNWAY EXPERIENCE REDEFINED

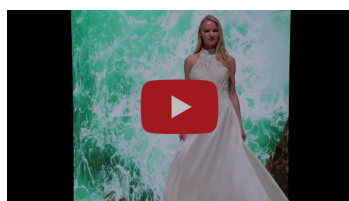
The [European Bridal Week Fashion Shows](#) 2026 once again set a new benchmark for how bridal fashion is presented to the industry. Across an immersive and carefully curated runway experience, international brands unveiled their latest collections in front of a global audience of buyers, retailers and industry professionals.



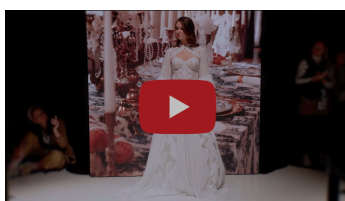
This year's concept placed even greater emphasis on proximity, emotion and impact, transforming the runway into a multi-sensory experience where every seat became front row. Dynamic staging, powerful visuals and flowing presentations brought each collection to life in a way that was both engaging and memorable.

From established names to emerging designers, [EBW](#) showcased the diversity and creativity shaping the future of bridal fashion. Each presentation reflected craftsmanship, innovation and a clear vision for the season ahead.

WATCH THE EBW FASHION SHOWS



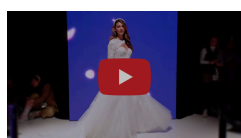
Azuree Bridal



Dama Couture



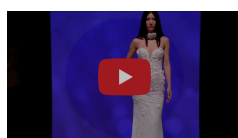
Diane Legrand Bridal



Ellebeline



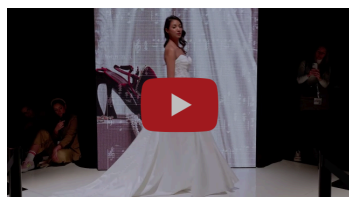
Lilly



Limited by Bianco Evento



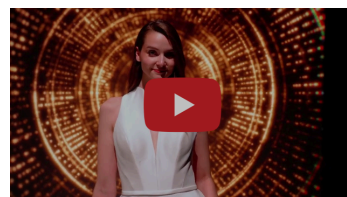
Maggie Sottero



Rebecca Ingram



Sottero and Midgley



Très Chic Bridal Wear

The [EBW Fashion Shows](#) continue to be more than a presentation. They are a meeting point of creativity, business and inspiration, where collections are not only seen, but truly experienced.

[European Bridal Week](#) – the place where bridal fashion comes alive.



EUROPEAN BRIDAL WEEK
Because Passion Unites Us

Save the Date
03 - 05 April 2027
Messe Essen, Germany



EMBRACING THE ARTISTRY OF BRIDAL

